

JUST Like Me®

The Princess Briana Animated Movie

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May 2007

The team at Just Like Me, Inc. wanted to thank everyone for their support of the Princess Briana book. We are now moving into a new phase. The Princess Briana (PB) movie is planning to go into production in 2007. It is a new and exciting challenge to produce an animated movie. We would like to invite you to be part of the journey until the film is released on the big screen.



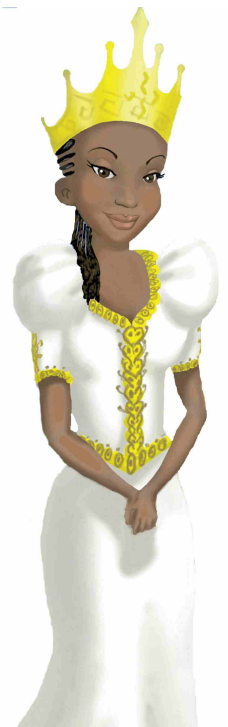
The Princess Briana Movie

Current Status

Producing the PB movie breaks down into three phases:

- 1) Write a script with a strong but feminine character; (**completed**)
- 2) write a successful book that introduces the character to the public; and (**completed**)
- 3) produce and release a lucrative animated movie based on the script. (**in progress**)

The *Princess Briana* book has sold extremely well as an independently published book and has been very well received by the public. We have completed a book tour with Borders to six cities. Out of the six stops we visited on tour, the book



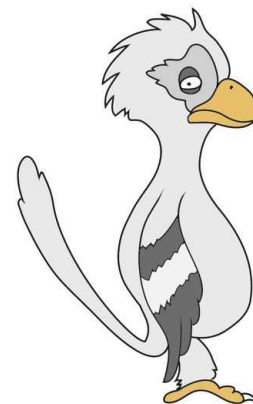
sold-out in Atlanta, Chicago, Charlotte, and Washington, DC. The *Princess Briana* script is currently being edited to match the level of comedic standards of animated films set by Pixar and DreamWorks.



The movie is a statement about the unlimited potential in our girls. It is designed to inspire them as well as inspire women, men, and young boys. The Princess Briana character is challenged to leave a secure place and enter a place where she is not sure about anything. She is unsure of herself and uncertain as to whether or not she is capable of completing the huge task that has been placed before her. Princess Briana is faced with the toughest decision of her life. Should she give up in the face of insurmountable odds or do what it takes to save her people and her country? Everyone experiences this kind of anxiety on some level. Whether it is a 5 year-old going to kindergarten for the first time, which can seem insurmountable to the child, or a team trying to win their first championship, the experience is the same. The Princess Briana movie is destined to be classic and a box office hit.

Be A Part of the Princess Briana Movie

We are giving all Princess Briana fans a chance to be a part of the movie as minority investors. Space is limited for the general public.



We are raising money through a program established by the Securities Exchange Commission (SEC) which limits the amount of investors that are not considered accredited investors. Accredited investors usually have a net worth of \$1 million or annual household income exceeding \$200,000.

Projected Return on Investment (ROI) for investors ranges from 183% to 277% over a five year period. To ensure our projected revenues for The Princess Briana Movie were in line with other similar films that have been released in terms of budget and revenues returned to the investor we hired Big Horse, Inc., one of the foremost film industry analysts and business planners in the country. Big Horse, Inc.

clients have included Walt Disney Company, 20th Century Fox, Eastman Kodak, Jim Henson Productions (The Muppets), and South Park Productions. They used their knowledge base of films in similar categories (budget, marketing cost, genre, etc.) to formulate projections for the Princess Briana film. Using these films as a base, Big Horse extrapolated the return on investment figures.

Our great grandchildren will watch Princess Briana as a classic and still receive significant royalties from this character. A character like Scooby Doo created in the sixties is making hundreds of millions of dollars today, over forty years later. The two Scooby Doo movies created in 2002 and 2004 grossed \$450 million dollars alone not including merchandising, DVDs, or pay TV revenue. Snow White created in 1937 is still making Disney millions of dollars today. Princess Briana will make millions for decades to come for the same reason that Scooby Doo and Snow White are making millions decades after their creation. Princess Briana like those other successful characters strikes a chord with children which translates into revenue (from dolls, lunchboxes, Halloween costumes, etc.).

[Learn more about being a part of the Princess Briana movie by clicking here](#)

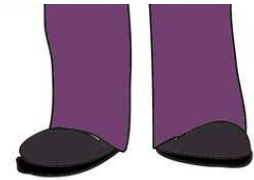
More than Just A Movie

Having an Impact Millions of Girls

The movie will tap into an epidemic going on in this country, girls as young as 4 years old are concerned about their body image resulting in eating disorders, weight gain, lack of confidence, and even depression. The numbers for girls touched by this epidemic are growing exponentially. Recent studies have shown that 42 percent of first-, second- and third-grade girls want to be thinner; that 40 percent of almost 500 fourth-graders surveyed said they diet "very often" or "sometimes"; and that



46 percent of 9-year-olds and 81 percent of 10-year-olds admit to dieting, binge eating or having a fear of getting fat, according to the Harvard Eating Disorders Center in Boston. A recent study by the Dove Campaign for Real Beauty revealed that 9 out of 10 girls want to change at least one aspect of their appearance.



The Princess Briana fairy-tales are still very entertaining yet they tackle serious issues like self-esteem and self-image. Our method of combining current problems facing young girls and the classic fairytale format has had tremendous success. Visit [inspiring letter from a young girl](#) and [letter from a concerned parent](#) to see how the Princess Briana book has changed the life of girl with a disease and a girl with low self-esteem. You can also view our perfect 5 star rating from the customers at Amazon.com by placing the title in the search field.

The Princess Briana character is designed to speak to the girls of this generation. She goes through the same insecurities and self-doubt the majority of young girls are experiencing in today's society. Princess Briana's ability to triumph in spite of doubts about herself, gives young girls a road map on how to overcome their fears and insecurities. Princess Briana shows girls how to be strong and still be vulnerable, how to be a leader without losing her feminine quality. Princess Briana is the princess of the new millennium.

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Sincerely,

Yaba Baker
Just Like Me, Inc.

